Recommendations for the Program Director

1. Develop implementation strategy for reaching target enrollment of 100 students.

2. Continue to advocate for MBE as a viable career option and look at alternative strategies for recruiting new students.

Response: The program director with the aid of the MBE program faculty (DAWG), and the program advisory board will devise and implement a strategy designed to target the ideal program size. Resources, in terms of time and financial needs will be requested of the, University of Wisconsin-Stout, the School of Education, and the College of Education and Human Sciences. While efforts are underway, the initial front burner initiative will be a program literature renewal to include marketing materials that communicate with identifiable targeted publics that are either prospective program enrollees or their parents/guardians. Other publics include program graduates that are teaching and potentially may guide student career choices.

Additionally, other prospective market segments will be identified in order to grow the program to its ideal size. This may include program revision or program repositioning.

3. Continue efforts to communicate program requirements and timelines to students through the use of a checklist and course matrix.

Response: The program director with the aid of the MBE program faculty (DAWG) and advisement center (program targeted first year advisor) will continue to listen to students, their needs and refine program guide sheets, and planning tools, course sequence and availability, and advisement processes (New process implemented in FA 2009) to better communicate program course and critical benchmark navigation processes. This effort is also closely tied to aspects of response #1.

Recommendations for the Chair(s) of the School of Education

1. Work with program director to identify and secure funding for maintaining current technology needed for the MBE program.

Response: The program director with the aid of the MBE program faculty (DAWG), and the program advisory board will continue to utilize lab modification requests to secure the necessary instructional and student learning technologies, labs and other learning spaces to meet the intended student needs. Additionally, program faculty will continue to seek opportunities to engage in learning opportunities (via UW-Stout, professional conferences, and vendor educational venues). To achieve this the program will seek the
SOE Chair and the CEHHS Dean support to aid securing necessary funds to revise, replace and initiate software and hardware solutions consistent with the program graduates competencies to meet the standards specified by the licensure areas (BE 250, 281, and ME 285).

Effective July 1st, the MBE program will be provided an annual budget of $1,000 for services and supplies needed for classroom and laboratory instruction.

2. Work with program director to ensure needed course availability for MBE program.

Response: The Chair and Director will work closely with the PD to identify the appropriate course sequence for the MBE program and will consistently maintain that schedule unless revision is needed to enrollment changes. The sequence will be communicated to students. The sequence will be reviewed on an annual basis but changes will be communicated to students well in advance.

**Recommendations for the Dean of the School of Education**

1. Ensure funding availability for maintaining current technology needed for the MBE program.

Response: The Dean and Associate Dean will continue to advocate for the technology needs of the MBE program including but not limited to supporting Lab Mod proposals, analyzing year-end dollars on an annual basis to determine availability of funds to support upgrade needs, and continuing to advocate for laboratory support through the Access to Learning fund. Beginning July 1st, an annual budget of $1,000 for services and supplies needed for classroom and laboratory instruction will be reallocated to MBE.

2. Work with Program Director to develop an implementation strategy for reaching target enrollment of 100 students.

Response: Funds have been earmarked at the College level to support targeted recruitment initiatives in 10-11. The Dean will work with the Director and PD’s to support systematic recruitment in programs needing to grow and/or diversify enrollment.