

College of Arts, Humanities and Social Sciences Strategic Plan, 2014-2015

UNIVERSITY GOAL 1 Offer high quality, challenging academic programs that influence and respond to a changing society.				
CAHSS Achievements: CAHSS houses eight undergraduate degree programs, two Master’s degree programs, 15 minors, three specializations and three professional development certificates. The first CAHSS undergraduate customized instruction program was approved, B.S. Professional Communication and Emerging Media-Applied Communication. SPCOM-100 Fundamentals of Speech courses moved from two to three credits.				
CAHSS Goal: Review and update current and new CAHSS programs and general education offerings.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Seek approval for B.F.A. Game Design and Development-Art	Design Chair, SOAD Director, Associate Dean, Budget Manager		2014-2015	Approval
Implement customized instruction BS Professional Communication and Emerging Media-Applied Communication	PCEM-AC Program Director, E/P Chair, Associate Dean	Funding for recruitment travel, online advertising. University Marketing	2013-2015	Enrollments
Continue to implement the BS Criminal Justice and Rehabilitation	CEHHS, Social Science Chair, Dean		2014-2015	Enrollments
Establish studio art minor	Program Director, SOAD Curriculum Committee, SOAD Director, Associate Dean		2014-2015	Minor approved
Establish performing arts minor	Paul Calenberg, performing arts faculty		2014-2015	Minor approved
Seek approval for the Health Communication certificate	Certificate Faculty, SCFLTM chair, E/P chair, Associate Dean		2014-2015	Approval
Increase enrollment in the MFA in Design	MFA Program Director, SOAD Director, Associate Dean, Dean	Funding for marketing/PR, CAHSS/SOAD scholarships.	2013-2016	Enrollments

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		University Marketing		
Continue partnership with UW System Collaborative Language Program and explore additional language offerings while maintaining and supporting face-to-face foreign language courses.	Stout Online, International Education, UW System partners, SCFLTM Chair, Dean	Funding to support tutors	2013-2015	Enrollments, additional language offering(s)
Explore and establish new certificate programs and/or other offerings that meet professional and industry needs	Program Directors, Chairs, SOAD Director, Associate Dean		2014-2015	New certificates, offerings established
Ensure that programs support current and emerging professional and industry needs	Program Directors, SOAD Director, Associate Dean, Dean		Ongoing	Input from Advisory Boards
Support curricular initiatives that help to achieve 2015 Focus on Sustainability	Faculty, Chairs, Program Directors, Environmental Sustainability Office, Dean	Curricular incubation support	2015	2015 Focus on Sustainability achieved

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UNIVERSITY GOAL 2 Preserve and enhance our educational processes through the application of active learning principles.				
CAHSS Achievements: CAHSS continues to support the <i>Stoutonia</i> , <i>Prometheus</i> , senior shows, co-ops, independent student research, student research collaborations with industry, and a variety of co-curricular activities. Students presented research at the UW System Posters in the Rotunda, published work in the <i>Journal of Student Research</i> , received student project awards including those from Fusion + Fashion and Minnesota Electronic Theatre.				
CAHSS Goal: Continue to foster active learning principles through student research and faculty and staff participation.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Continue discussions about Writing Across the Curriculum proposal with university's Strategic Planning Group	E/P Chair, Associate Dean	Provost Office	2014-2015	Approval of proposal
Implement Render Rocket in selected Design courses	SOAD Director, Game Design Program Director, Design Chair and Faculty,	Course fee	2014-2015	Faculty and user reports
Continue partnerships with the Discovery Center and Learning Technology Services (e.g., Fab Lab, Millennium Hall video studio, and so forth) on projects and curriculum	Chairs, Program Directors, Faculty, Discovery Center Director, CIO, Dean		Ongoing	New and ongoing partnerships
Encourage and support faculty in involving undergraduate and graduate students in research	Faculty, Program Directors, Chairs, Associate Dean, Dean		Ongoing	Year-end assessment of scholarly output
Involve classes in research for the Harvey Hall Centennial Project	Faculty, Chairs, Program Directors, Dean		2013-2016	New projects
Promote participation in the <i>Journal of Student Research</i> and <i>Prometheus</i>	Faculty, Program Directors, Chairs, Associate Dean, Dean		Ongoing	Review of <i>JSR</i> and <i>Prometheus</i> publications

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Continue and support required experiential learning opportunities in programs	Program Directors, Associate Dean		Ongoing	Evidence of learning opportunities
Continue to incorporate international experiences into programs	Program Directors, Dean	Office of International Education	Ongoing	Review program plans, advising materials, reports of international activities
Maintain participation on Nakatani Teaching and Learning Center board	Chairs, Dean		Ongoing	Assessment of NTLC reports

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UNIVERSITY GOAL 3 Promote excellence in teaching, research, scholarship and service.				
CAHSS Achievements: CAHSS faculty were awarded over \$90,000 in grants, gifts and professional development funding for 2013-14 in addition to college and department funding. Social Science faculty were awarded a National Science Foundation grant, LAKES Research Experience for Undergraduates.				
CAHSS Goal: Articulate and promote clear and consistent goals for excellence in teaching, research, scholarship and service.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Promote/increase visibility of general education, highlighting its centrality to UW-Stout’s mission and all programs and the importance of liberal arts to a well-rounded education	Governance Committee, CAHSS Council, Dean		Ongoing	General education visibility
Develop teaching awards within the college	Dean, Budget Manager, Governance Committee	College funding	2014-2015	Awards created
Develop a common tool for the assessment of writing in the general education program that accommodates discipline-specific writing conventions	FYC Director, E/P Chair, Gen Ed Committee Chair, Associate Dean, Dean, Associate Vice Chancellor		2013-2015	Tool created
Pilot “Lower Course Caps in Freshmen Composition Success and Retention” study	FYC Director, E/P Chair, Associate Dean, Dean	Hire instructors for two new sections	2014-2015	Pilot completed
Seek approval for Social Science Research Center and Usability Testing Center with UW System	Dean, Social Science and PCEM faculty		2014-2015	Approval received
Seek approval to pilot the “0-1 credit option” in the Performing Arts	Dean, Associate Dean, Performing Arts Directors, SCFLTM Chair, Associate Vice Chancellor	Chancellor approval	2014-2015	Pilot approval
Seek internal funding for professional development opportunities for faculty and staff	Chairs, Dean, Research Services Director, NTLC Director	Research Services, Grants	Ongoing	Faculty/staff participation

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Work with University Foundation and Research Services to build relationships and seek external resources to support teaching, research, scholarship, service and facilities	Program Directors, SOAD Director, Chairs, Associate Dean, Dean	University Foundation, Research Services	Ongoing	Support received
Partner with University Marketing to develop recruitment materials, promote programs, and to raise the profile of CAHSS	Program Directors, SOAD Director, Associate Dean, Dean	University Marketing	2014-2015	Materials created
Continue to support and sponsor Furlong Gallery outreach activities, University Theatre performances, and music and choral performances on campus and in the community	Furlong Gallery Director, Performing Arts Directors, SOAD Director, Dean		Ongoing	Event attendance
Promote involvement in University Honors College through active participation of CAHSS faculty	Faculty, Chairs, UHC Director, Dean		Ongoing	Faculty participation
Encourage and support cross-disciplinary collaborations	Faculty, Chairs, SOAD Director, Program Directors, Associate Dean, Dean		Ongoing	Cross-disciplinary collaborations
Promote and support international educational initiatives in teaching and research	Chairs, Program Directors, Dean	Office of International Education	Ongoing	Faculty/staff participation

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UNIVERSITY GOAL 4 Recruit and retain a diverse university population.				
CAHSS Achievements: During 2013-2014, CAHSS hired five new faculty including two females.				
CAHSS Goal: Continue to recruit female and minority faculty, staff, and student populations.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Support a positive Campus Climate for faculty, students and staff	Dean, Associate Dean, Chairs, Program Directors		Ongoing	Campus Climate follow up survey
CAHSS will continue training for departmental hiring committees to ensure the recruitment of a diverse faculty and staff	Chairs, Search Committee Members, Dean	HR, EO/AA	Ongoing	Review of annual reports from EO/AA
CAHSS will seek out contacts and specialized recruitment sources to increase the number of women and minority hires to more closely reflect the national percentages of those target groups graduating with terminal degrees	Chairs, Search Committee Members, Dean	HR, EO/AA	Ongoing	Annual assessment of completed hires and failed searches
Encourage and support faculty participation in Infusing Diversity Across the Curriculum in an ongoing effort to sustain Inclusive Excellence	Faculty, Chairs, Program Directors, Dean	NTLC-DAC	Ongoing	Inclusive Excellence progress report, NTLC annual report
Promote faculty participation in Stoutward Bound, Pre-College and the McNair Scholars to recruit and retain minority and underrepresented student populations	Faculty, Chairs, Director, Associate Dean, Dean	Multicultural Student Services, McNair Scholars Program Director	Ongoing	Participation
Internationalize programs by developing faculty and student exchanges	Program Directors, Chairs, Dean	Office of International Education	Ongoing	Number of participants

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UNIVERSITY GOAL 5 Foster a collegial, trusting and tolerant campus climate.				
CAHSS Achievements: CAHSS supports faculty and staff participation in learning communities, speaker/artist series, as well as workshops and collaborations with UW-Stout’s Center for Applied Ethics.				
CAHSS Goal: Foster a collegial, trusting and tolerant climate. Encourage open discussion while providing a safe, civil, and respectful treatment of individuals and ideas.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Improve the Strategic Planning session at January all-college meeting	CAHSS Governance Committee, Associate Dean, Dean		2014-2015	Strategic Plan feedback obtained
Continue mentoring initiative and assess progress	Associate Dean, Chairs		2014-2015	Progress updated
Continue to use CAHSS forums, department visits by Dean, and College and department symposiums to help create a cooperative working and learning environment	Chairs, Dean		Ongoing	Review of annual calendars of CAHSS Office and input from faculty and staff
Continue to support projects that foster a cooperative environment, including learning communities, NTLC workshops and institutes, sustainability initiatives, and ethics infusion	Chairs, Dean	NTLC director, Environmental Sustainability Office, Ethics Center Director	Ongoing	Review of annual reports from learning communities, NTLC, departments

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UNIVERSITY GOAL 6 Provide safe, accessible, effective, efficient and inviting physical facilities.				
CAHSS Achievements: Completed one lab modernization for Micheels 188 (\$102,651). Awarded computer lab refresh dollars for Applied Arts 218 (\$84,200) and Micheels 176 (\$97,011) from the Chancellor and Provost office. Construction began on the Harvey Hall Renovation project.				
CAHSS Goal: Provide safe, accessible, effective, efficient and inviting physical facilities.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Assess the effectiveness of the building monitor plan in Applied Arts and Micheels	SOAD Director, Associate Dean, Dean	SOAD and A2L funding	2014-2015	Decrease in incident reports
Implement the SOAD Executive Fundraising Advisory Board to help identify resources for the School	SOAD Director, Dean		2014-2015	Board established
Secure appropriate spaces for the SOAD, including classroom and studio space for the BFA and MFA students, labs, faculty and administrative office spaces	SOAD Director, SOAD Chairs, Associate Dean, Dean	Small Projects Funds	2014-2015	Sufficient space secured
Develop a long-term plan to address the space issue with the Process Lab	SOAD Director, Process Lab Supervisor, Associate Dean, Dean	Space	2014-2015	Sufficient space secured
Monitor the Harvey Hall Renovation construction	Dean, Associate Dean, Harvey Hall Project Team	Capital Project	2014-2016	Completed renovation
Actively pursue Lab Modernization funding for CAHSS labs	Faculty, Associate Dean, SOAD Director, Chairs	UW System funding	Ongoing	Review of annual requests submitted and labs funded

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UNIVERSITY GOAL 7 Provide responsive, efficient, and cost-effective educational support programs and services.				
CAHSS Achievements: Increased the support to 100% for department associates in Social Science and Speech.				
CAHSS Goal: Continue to improve educational support programs and services.				
CAHSS Action Items	Responsible Person(s), Program(s) or Department(s)	Resources Needed	Timeline	Evidence of Completion
Seek out training opportunities for department and program associates	Dean, Chairs, Director		Ongoing	Training completed
Advocate sustainable unit processes, especially specific to cost and efficiency	Dean's Office, CAHSS departments		Ongoing	Annual review of unit processes for compliance
Use CAHSS ESURC report to guide CAHSS unit processes specific to efficiency and cost-effectiveness.	Dean's Office		Ongoing	Annual ESURC reports