

Conference Schedule

Stepping Out Into the World

| | | |
|--------------------|-------------------------------------|------------------------|
| 8:30 - 9:00 a.m. | Welcome / Networking | |
| 9:00 - 9:30 a.m. | Keynote Presentation | |
| 9:30 - 10:20 a.m. | UW-Stout Alumni Panel Q & A Session | |
| 10:30 - 11:20 a.m. | Using Professional Portfolios | E - Lancing |
| 11:30 - 1:00 p.m. | Lunch | |
| 1:00 - 1:50 p.m. | Your Professional Website | Independent Consulting |
| 2:00 - 2:50 p.m. | Contract Writing | Publishing With XML |
| 3:00 - 3:50 p.m. | Interviewing Techniques | Process Mapping |
| 4:00 - 4:30 p.m. | Networking / Farewells | |

A conference presented by the UW-Stout STC

University of Wisconsin-Stout
Memorial Student Center

February 18, 2006
8:30 a.m. - 4 p.m.

Thank You!

For all of your support and donations

- UW-Stout Catering & MSC Staff, the University Bookstore, and all Conference Volunteers and Welcome Staff



SOCIETY FOR TECHNICAL COMMUNICATION

University of Wisconsin-Stout (ST)

stc@uwstout.edu
<http://stc.uwstout.edu/stc>



Conference Sessions

Location: Ballroom A -- UW-Stout MSC

9:30 - 10:20 a.m.

- UW-Stout Alumni Panel
"My First Job"

This session focuses on the transition from student to professional – what to expect and how to survive your first job. Priscilla Williams, Mike Schaefer, Amanda Byers, and Renee Miller are all recent graduates of UW-Stout's Technical Communication program and are currently working as a technical communicators at various companies.

10:30 - 11:20 a.m.

- Paul Ross
"Planning Maintaining, and Using Your Professional Portfolio"

For technical communicators whose work is primarily project-based, a well planned and effectively presented portfolio provides essential professional documentation of technical skills and accomplishments. This Presentation will discuss the importance of designing and using a professional portfolio while job hunting.

1:00 - 1:50 p.m.

- Jyothi Shankar and Ginnifer Mastarone
"Your Professional Website"

This presentation will discuss the significance of using your personal website to give you an edge in the interviewing process. This website should supplement your resume with extensive information about your work and a sample portfolio.

2:00 - 2:50 p.m.

- John Horberg
"Contract Writing: Working on the Fringes of the Corporation"

This presentation will discuss the possibilities of contract technical writing as an alternative to being an employee. John will discuss personal experiences in finding jobs and clients, determining rates, and much more.

3:00 - 3:50 p.m.

- Paul Stauffacher
"Interviewing"

This session will focus on effective techniques to follow during first and second interviews in technical communication related positions. There will be applicable examples and a series of dos and don'ts.

Conference Sessions

Location: Ballroom B -- UW-Stout MSC

10:30 - 11:20 a.m.

- Douglas Florzak
"E - Lancing"

This presentation will involve defining the e-lance economy, exploring how it affects technical communicators, and demonstrating how the internet provides the marketplace for e-lancers.

1:00 - 1:50 p.m.

- David Severtson
"Independent Consulting"

According to the Bureau of Labor Statistics, in 2002 one third of all technical writing and editing positions were held by independent consultants. This session will summarize the characteristics of the consultant's work life and discusses the steps students can take to establish a successful career in independent consulting.

2:00 - 2:50 p.m.

- David White
"Publishing With XML"

This session will examine how publishing with XML is becoming more common, and will give you important information that you should know entering the job market.

3:00 - 3:50 p.m.

- Mike Tillmans
"Process Mapping"

Process mapping is a widely used technique to collect and display information from a group of subject matter experts. It is the cornerstone of process documentation and process improvement. This session will discuss how to facilitate a small group problem solving situation using the process mapping approach.